

EPA's National Air Quality Conference

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It all adds up to cleaner air



Transportation Pooled Funding and *"It All Adds Up To Cleaner Air"*



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It All Adds Up to Cleaner Air

- DOT/ EPA collaborative
- unique voluntary public education/partnership-building initiative
- community-based solutions to community-identified problems... national program implemented at community level



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It All Adds Up to Cleaner Air

- **Support includes:**
 - **Dynamic national network of air/transportation agencies**
 - **High quality tools at no cost**
 - **Web-based technical support**
 - **Evaluation resources**
 - **Recognition as Community Partners**



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Transportation Pooled Fund Program

- States and other agencies have pooled resources for 20+ years
- 100s of transportation-related problems (asphalt, de-icing materials, HOV lane studies, etc) have been resolved
- improves the “state of the practice”



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Transportation Pooled Fund Program

- Has been recently reengineered!
- Managed by FHWA & co-sponsored by the Transportation Research Board and AASHTO
- Website (www.pooledfund.org) is used to manage the program

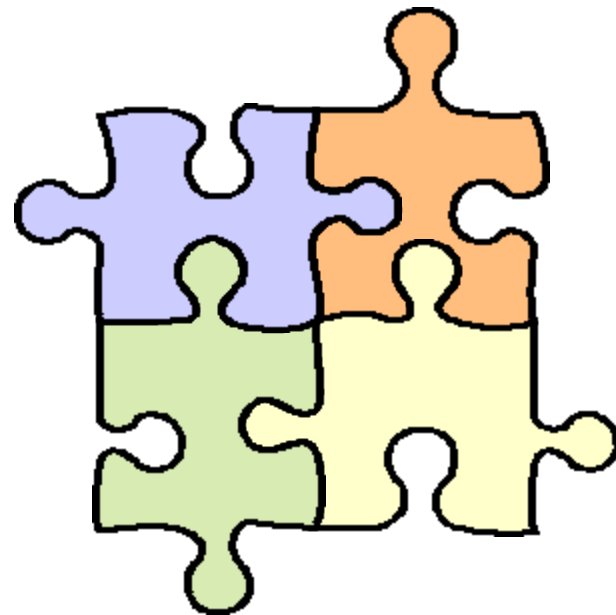


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It All Adds Up To Cleaner Air & the Transportation Pooled Fund Program

A Natural Fit!



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It All Adds Up...

- **Working together for almost 10 years to make first generation success**
- **70+ Community Partners**
- **Helped forge partnerships and leveraged hundreds of thousands of dollars in in-kind media**



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+ The Pooled Fund Program

- 100% cutting edge!
- Will build on *It All Adds Up...* core messages, new messages will be developed
- Outreach budgets > limited
- Pooling funds ensures a sum greater than the parts



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- Current goal: 10 to 15 participants
- Funding level: \$50 to \$100K per year for 3 years
- [Will consider greater or lesser amounts!!!]



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What funding sources can you use to contribute?

Federal-aid Highway Funds

- State Planning and Research and Metropolitan Planning Funds (match waived)
- CMAQ funds
- National Highway System, Surface Transportation and Minimum Guarantee funds

Other Funds

- Other federal, State, and local agency funds
- Private sector and Foundation funds



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The Value of participating in the *IAAU... Pooled Fund Program*

- You're a decision-maker! (PFP Steering Committee membership)
- The PFP will save money for state and local governments and result in higher quality projects
- Federal partners share knowledge, experience, commitment and..... administrative management of contract!



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Possible focus for next messages

1. Buy “green”
2. Health-based
3. Children-oriented
4. Land use/smart growth
5. Idle Reduction
6. Others...



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How will we get there?

- Together!
- Personal Outreach
- Partnerships
- Champions



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How can your organization be involved?

- Contribute and come to the table
- Become more active in “*It All Adds Up To Cleaner Air*”
- Champion the opportunity with the state and local agencies



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Contact Information

Pooled Fund Program www.pooledfund.org,
“proposed studies”, number 780

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Find us at:

www.italladdsup.gov